

ORDER



Orders
Order / Rev: 184942
Alt Order #:
Product Desc: Democratic Congressional Campaign Co
Estimate: 1473
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/11/12 / 09/11/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact: Dan Nagelberg
 1010 Wisconsin Avenue NW
 Washington DC, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/DCCC
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	38	\$48,300.00	\$41,055.00
10/01/12	10/01/12	21	\$22,900.00	\$19,465.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$48,300.00	\$41,055.00	0.00
October 2012	21	\$22,900.00	\$19,465.00	0.00
Totals	59	\$71,200.00	\$60,520.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	09/25/12	10/01/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	MTWTF--	:30	4	\$850.00	P2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			4		\$850.00		0.00				
2	KMGH	09/25/12	10/01/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	MTWTF--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			2		\$500.00		0.00				
3	KMGH	09/25/12	10/01/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a	MTWTF--	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			3		\$500.00		0.00				
4	KMGH	09/25/12	10/01/12	The View THE VIEW	CA	10A-11A	MTWTF--	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			3		\$1,000.00		0.00				
5	KMGH	09/25/12	10/01/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	MTWTF--	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			2		\$800.00		0.00				
6	KMGH	09/25/12	10/01/12	The CHEW The CHEW	CA	1157A-1P	MTWTF--	:30	2	\$600.00	P1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KMGH	09/25/12	10/01/12	The CHEW The CHEW	CA	1157A-1P	MTWTF--	:30	2	\$600.00	P1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		2			\$600.00			0.00			
7	KMGH	09/25/12	10/01/12	M-F 2-3PM Rotator M-F 2-3PM Rotator	CA	2-3pm	MTWTF--	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		3			\$500.00			0.00			
8	KMGH	09/25/12	10/01/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	MTWTF--	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		2			\$700.00			0.00			
9	KMGH	09/25/12	10/01/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	MTWTF--	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		2			\$800.00			0.00			
10	KMGH	09/25/12	10/01/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	MTWTF--	:30	4	\$1,000.00	P2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		4			\$1,000.00			0.00			
11	KMGH	09/25/12	10/01/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	MTWTF--	:30	3	\$3,400.00	P1	0.00	NM	3	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		3			\$3,400.00			0.00			
12	KMGH	09/25/12	10/01/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	MTWTF--	:30	1	\$3,400.00	P1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		1			\$3,400.00			0.00			
13	KMGH	09/25/12	10/01/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		2			\$400.00			0.00			
14	KMGH	09/25/12	10/01/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF-S	:30	1	\$2,600.00	P1	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF-S		1			\$2,600.00			0.00			
15	KMGH	09/25/12	09/25/12	ABC Tue C ABC Tue C	CA	9P-10P	-T-----	:30	1	\$8,000.00	P2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-T-----		1			\$8,000.00			0.00			
16	KMGH	09/29/12	09/29/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S-		1			\$300.00			0.00			
17	KMGH	09/29/12	09/29/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$650.00	P1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S-		1			\$650.00			0.00			
18	KMGH	09/29/12	09/29/12	SAT LF 1037P SAT LF 1037P	CA	1037P-1137P	-----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S-		1			\$125.00			0.00			
19	KMGH	09/30/12	09/30/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S		1			\$300.00			0.00			
20	KMGH	09/30/12	09/30/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S		1			\$350.00			0.00			

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20	KMGH	09/30/12	09/30/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S		1		\$350.00		0.00				
21	KMGH	09/30/12	09/30/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S		1		\$300.00		0.00				
22	KMGH	09/30/12	09/30/12	ABC Sun C ABC Sun C	CA	8P-9P -----S	:30	1	\$10,500.00	P1	0.00	NM	1	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S		1		\$10,500.00		0.00				
N23	KMGH	09/30/12	09/30/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S		1		\$300.00		0.00				
N24	KMGH	09/30/12	09/30/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S		1		\$700.00		0.00				
N25	KMGH	09/30/12	09/30/12	SUN Sports Extra-KMGH 10P News Sunday Sports	CA	1037P-11p -----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S		1		\$850.00		0.00				
N26	KMGH	09/29/12	09/29/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S-		1		\$300.00		0.00				
N27	KMGH	09/29/12	09/29/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$650.00	P1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S-		1		\$650.00		0.00				
N28	KMGH	09/29/12	09/29/12	SAT LF 1037P SAT LF 1037P	CA	1037P-1137P -----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-----S-		1		\$125.00		0.00				
N29	KMGH	10/01/12	10/01/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A M-----	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	M-----		1		\$850.00		0.00				
N30	KMGH	10/01/12	10/01/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	M-----		1		\$500.00		0.00				
N31	KMGH	10/01/12	10/01/12	The View THE VIEW	CA	10A-11A M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	M-----		1		\$1,000.00		0.00				
N32	KMGH	10/01/12	10/01/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	M-----		1		\$800.00		0.00				
N33	KMGH	10/01/12	10/01/12	The CHEW The CHEW	CA	1157A-1P M-----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	M-----		1		\$600.00		0.00				
N34	KMGH	10/01/12	10/01/12	M-F 2-3PM Rotator M-F 2-3PM Rotator	CA	2-3pm M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N34	KMGH	10/01/12	10/01/12	M-F 2-3PM Rotator M-F 2-3PM Rotator	CA	2-3pm	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/25/12	10/01/12	M-----		1			\$500.00		0.00				
N35	KMGH	10/01/12	10/01/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/25/12	10/01/12	M-----		1			\$700.00		0.00				
N36	KMGH	10/01/12	10/01/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/25/12	10/01/12	M-----		1			\$800.00		0.00				
N37	KMGH	10/01/12	10/01/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/25/12	10/01/12	M-----		1			\$1,000.00		0.00				
N38	KMGH	10/01/12	10/01/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	M-----	:30	1	\$3,400.00	P1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/25/12	10/01/12	M-----		1			\$3,400.00		0.00				
N39	KMGH	10/01/12	10/01/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/25/12	10/01/12	M-----		1			\$400.00		0.00				
Totals													59	\$71,200.00	